

# EMMA SADJO

UX Designer

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## EXPERIENCE

### UX Design Intern | Amazon

Seattle, WA | Jun 2022 – Sep 2022

Conducted interviews, analyzed survey results, ideated, prototyped, and conducted usability tests for two projects involving experiences on Alexa multimodal devices. Worked across UX, Visual, and VUI Designers, PMs, and Engineers.

### Undergraduate Research Assistant | Inclusive Design Lab, UW

Seattle, WA | Jan 2021 – Jan 2023

Researched visual assistance technologies (VATs) and user data privacy, user understanding of and preferences for preserving visual privacy. Ideated user flows and decision trees for AI-VATs, including onboarding experiences and processes for detecting private visual content (PVC). Co-authored [ASSETS 2021](#) and [W4A '23](#) papers.

### UX Design Intern | IBM

Austin, TX (Virtual) | Jun 2021 – Jul 2021

Conducted user interviews, ran concept tests (interviews, survey), prototyped and user tested a [website](#) supporting sales managers. Collaborated with IBM's Global Sales Enablement Team during Patterns, an 8-week intensive Enterprise Design Thinking internship.

### UX Designer & Researcher, Graphic Designer | SWE at UW

Seattle, WA | Aug 2020 – Dec 2020

Redesigned SWE at UW's website to increase user engagement and usability. Conducted multi-staged stakeholder and user research (user interviews, survey and usability testing). Designed low/high-fi [prototypes](#), website graphics, iconography, and visual language. Presented user research and design decisions to SWE executive stakeholders.

## PROJECTS

### Community Gearbox | HCDE Senior Capstone Project

Seattle, WA | Jan 2023 - May 2023

Analyzed prior usability tests and user interviews, conducted user interviews, proposed new mobile user flows and features to make co-ownership more personable and rewarding. Mid and high-fi [prototyped](#), usability tested designs, and designed visual graphics.

### TransForm | HCDE Directed Research Group

Seattle, WA | Jan 2023 - Mar 2023

Analyzed prior co-design sessions results, co-led co-design sessions, analyzed results, [prototyped](#) a sex education tool to increase access to affirming, accurate resources for trans and queer youth.

## EDUCATION

### University of Washington (UW)

Seattle, WA | Graduated Jun 2023

BS in Human Centered Design & Engineering (HCDE), Human-Computer Interaction

GPA: 3.95

## SCHOLARSHIPS & AWARDS

Academic Excellence HCDE Graduation Award, 2023 (1 bachelor's award awarded)

HCDE Design-a-thon for Social Good, 2021 (1 of 2 winning teams)

2019 University of Washington Honors Undergraduate Scholar Award (4 years)

## SKILLS

Prototyping  
Wireframes  
User Interviews  
User Testing  
Usability Testing  
User Journey Maps  
Affinity Mapping  
User Flows  
Personas  
Visual Design  
Storytelling

## TOOLS

Figma  
Sketch  
Adobe Illustrator  
Adobe XD  
Adobe After Effects  
Adobe Premiere Pro  
Python, HTML / CSS  
Java  
Tableau  
SolidWorks  
Rhinoceros 3D

## INVOLVEMENT

### Society of Women Engineers at UW (SWE at UW) | Seattle, WA

Social Media Director, Mar 2021 – Jun 2021

Social Media & Graphics Liaison, Jul 2020 – Mar 2021

### National Society of Black Engineers (NSBE) | Seattle, WA

Member, Sep 2019 – Jun 2021

### Design for America at UW | Seattle, WA

UX Designer & Researcher, Oct 2020 – May 2021

### Teach Access Study Away, 2021 | Virtual

Student Participant, Mar 2021 – Apr 2021